# Press release

18th December 2025

**For Immediate Release**

## Red Kite's 12 Days of Kindness gives local groups a festive funding boost

A dozen local charities and community organisations have once again benefited from 12 Days of Kindness — the annual community giveaway run by High Wycombe–based housing association Red Kite Community Housing.

Across 12 days this December, Red Kite invited groups working in the local area to take part in a social media competition on Facebook and Instagram. Each day, one organisation had the chance to win a £200 voucher simply by commenting on how they would use the funding to support their work. All eligible entries were placed into a random draw, with the winner revealed later the same day.

Sophie Field, Red Kite's Head of Resident and Community Engagement, said:

> "We've been delighted to see such a wide range of entries this year, including many organisations we haven't previously connected with. It's been a brilliant way to discover new groups who share our commitment to helping communities thrive.
>
> "We're excited to build on these new relationships throughout 2026. Every organisation that took part will hear from us about our Springboard and Starting Blocks funding opportunities, as well as other community initiatives that could support the fantastic work they're already doing."

Some winners have already stopped by Red Kite's offices to collect their prizes:

**High Wycombe Sea Cadets** were successful on Day 1, and Brian and June were very appreciative of their prize.

Sea Cadets aims to give young people an experience that will help them grow into the person they want to be in a safe and friendly environment.

June, who is Chair, and Brian, who takes care of maintenance, first became involved back in 1978 when their son joined.

They have been out and about over the festive period with Wycombe Santa collecting donations, something they do every year.

**Hearts & Souls**, a charity that supports cardiac rehabilitation services across Buckinghamshire, were delighted to win on Day 4 – Peter, who volunteers with the group, called in to collect their £200 voucher.

Hearts & Souls provide grants and funding to pay for rehabilitation classes so they are available to everyone who needs them, for staff education and training, and for the purchase and maintenance of medical and exercise equipment.

Other winners included:

- **The Baby Bank**, who collect good-quality second-hand clothes, equipment and furniture for families in need across Berkshire and Buckinghamshire
- **Switch Lanes CIC**, who provide mentoring, workshops and youth work to help empower youth and the wider community in the High Wycombe area
- **Cancer Care & Haematology Fund** who support exceptional treatment and wellbeing spaces for patients at Stoke Mandeville Hospital
- **Great Kingshill Combined School PTA** and **Friends of Disraeli**, which both fundraise for activities at local schools.

This is the third year that Red Kite have run their 12 Days of Kindness Christmas campaign, with this year's competition attracting over 450 nominations in total, including for more than 60 groups who had not been put forward in previous years.

**Ends**

**Notes to editor:**

**More about 12 Days of Kindness:**

- For a full list of winners please contact communications@redkitehousing.org.uk
- For the competition terms & conditions visit redkitehousing.org.uk/red-kite-s-12-days-of-kindness-terms-and-conditions/

**More about Red Kite:**

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire
- Red Kite's mission is to build a strong foundation for tenants and communities centred around safe, warm and affordable homes

- Red Kite's vision is to create homes as foundations that enable individuals and communities to thrive.