Press release

26th March 2025

For Immediate Release

Red Kite Community Housing supports Great British Spring Clean with High Wycombe litter pick

Red Kite Community Housing was out in the community this week (Wednesday 25th March) taking part in a litter pick as part of the Great British Spring Clean.

Red Kite colleagues were joined by teams from grounds maintenance contractor John O'Conner and cleaning contractor Sasse to help tidy up areas close to the homes they own. This was the second litter pick organised as part of the campaign, with the team focusing on the area around Mahoney Court in High Wycombe.

Most of the work took place in Desborough Street car park. While the car park is owned by the Buckinghamshire Council, it's close to a number of Red Kite homes, and the clean-up was carried out to support the wider community and help keep the area safe and welcoming for residents.

By the end of the session, around 40 bags of litter had been collected, along with several bulky waste items. These will be collected by the council.

Cllr. Lesley Clarke OBE for Buckinghamshire Council - Abbey Ward High Wycombe said:

> "Whilst not my Ward, I was aware of the dreadful litter problems in the Desborough Street car park, having recently used that car park myself. I cannot thank the litter pickers enough for their wonderful work. A big thank you!"

The Great British Spring Clean is the country's largest community led environmental campaign, run by Keep Britain Tidy. Each year, thousands of people come together to take pride in their local areas by picking up litter and caring for shared spaces.

Taking part in the Great British Spring Clean reflects Red Kite's ongoing commitment to caring for neighbourhoods and working in partnership to look after shared spaces for the benefit of everyone who lives there.

Ends

Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire
- Red Kite's mission is to build a strong foundation for tenants and communities centred around safe, warm and affordable homes.
- Red Kite's vision is to create homes as foundations that enable individuals and communities to thrive.