Press release

21st April 2026

For Immediate Release

New Group Chief Executive joins Red Kite Community Housing to lead next phase of growth and transformation

Red Kite Community Housing has welcomed its new Group Chief Executive, Peter Cogan, who joined the High Wycombe-based housing association on Monday 20th April.

Peter takes up the role at a pivotal point for Red Kite, as the organisation embarks on an ambitious new phase focused on strengthening services, delivering its transformation programme, and responding to the evolving needs of its communities.

Peter brings extensive experience in the housing sector, most recently serving as Group Director of Operations at Watford Community Housing, where he led key customer-facing services. Prior to this, he held interim and executive roles including Director of Customer Operations at Optivo and Executive Director of Customer Service at RHP Group. He has also served as a Group Board member for Newlon Housing Trust.

Speaking about his appointment, Peter said: “Red Kite is a proud, values-driven organisation with a strong community focus. Our work is shaped by the voices of the people we serve, and we remain firmly committed to strengthening our neighbourhoods and improving outcomes for tenants and those living within them.

“With more than 6,600 homes, over 660 tenant and leaseholder members, and the support of 65 active volunteers, our tenants are at the heart of everything we do.

“I share this commitment and will provide strong, purposeful leadership as we deliver the next phase of our Corporate Strategy.”

Peter’s appointment marks an important step forward for Red Kite as it continues to build on its strong foundations and deliver high-quality homes and services for its residents.

Ends

Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire

- Red Kite's mission is to build a strong foundation for tenants and communities centred around safe, warm and affordable homes.
- Red Kite's vision is to create homes as foundations that enable individuals and communities to thrive.