Press release

16th March 2025

For Immediate Release

Red Kite Community Housing's tenant-led environmental improvements bring a splash of colour to local communities

Red Kite Community Housing has made improving communities a key focus, based on what tenants have said matters most to them. By listening to tenants and acting on their ideas, their tenant-led Environmental Improvement Group (EIG) has supported a range of projects designed to brighten local areas, helping to create a sense of pride in the community.

Over the years, the High Wycombe-based Housing Association's EIG funding has supported things like planting flowers, refreshing shared spaces and creating small environmental projects.

Recent projects include:

- Mahoney Court, where mass daffodil planting has brought a burst of colour to the area
- Hillary Park, where new daffodils and a refreshed bench are giving residents a more welcoming space
- Linchfield, where the crocus rainbow and community artwork are helping to lift the look and feel of the neighbourhood.

These ideas, shaped by tenant suggestions, have helped make our communities more cheerful, welcoming and vibrant.

The ongoing commitment to tenant involvement ensures that every improvement reflects the needs of those who live within a Red Kite community. As a result, our neighbourhoods are looking brighter and more welcoming, showing the difference it makes when residents are listened to.

Ends

Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire
- Red Kite's mission is to build a strong foundation for tenants and communities centred around safe, warm and affordable homes.
- Red Kite's vision is to create homes as foundations that enable individuals and communities to thrive.