Press release

11th December 2025

For Immediate Release

Red Kite spreads festive cheer while supporting local families

Last week, Red Kite staff embraced the festive spirit by wearing their Christmas jumpers in exchange for donations to local foodbank One Can Trust. Contributions poured in, with colleagues generously providing food items and making monetary donations via QR codes displayed around the office.

They were thrilled to receive an additional generous gift from one of their partners, Bridge Housing Solutions, who donated £200 worth of supermarket vouchers to support One Can Trust's vital work. Their kindness will make a real difference to families in need this season.

Adding to the festive atmosphere, Santa himself paid the Red Kite office a visit in his sleigh! Red Kite proudly contributed £2,000 of community funding towards presents for Wycombe Santa to distribute. This wonderful initiative, run by the community for the community, helps raise funds for Wycombe Food Hub, supporting local families facing food insecurity and reducing food waste across the town.

"Our team's generosity, and the support from partners helps make the season brighter for families across Wycombe. We're grateful to everyone who donated and to the volunteers who keep these community initiatives running." Julie Gamble-Kempe, Head of Communications and Brand at Red Kite.

Red Kite believes in giving back and making a positive impact where it matters most. Thank you to everyone who joined in and helped spread joy this Christmas.

Ends

Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire
- Red Kite's mission is to build a strong foundation for tenants and communities centred around safe, warm and affordable homes.
- Red Kite's vision is to create homes as foundations that enable individuals and communities to thrive.