Press release

30th April 2025

For Immediate Release

Successful litter pick on the Poundfield Estate, Maidenhead

As part of their commitment to improving the environment around their newly-acquired homes on Maidenhead's Poundfield Estate, Red Kite's Estate team were out litter picking in the spring sunshine on Wednesday 30th April.

The litter pick was organised as part of Red Kite's ongoing commitment to maintaining and improving the communities where they operate. The litter pick saw team members donning gloves and high-visibility vests, and heading out across the estate armed with litter-picking tools and bags. Their efforts resulted in the collection of several bags of rubbish, thus making a noticeable difference in the appearance and cleanliness of the estate.

"We are thrilled with the positive impact we've made today," said Janine Healey, Red Kite's Estate Manager. "The Poundfield Estate looks so much better, and this effort clearly demonstrates what can be achieved through dedication and teamwork."

Red Kite's team will be back visiting the estate in the coming months for regular inspections, checking that communal areas are being maintained to a high standard and aiming to create a sustainable, clean, and green environment for everyone.

Ends

Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire
- Red Kite's mission is building communities where people want to live, with tenants and leaseholders at the heart of everything we do
- We have a vision to have a reputation for outstanding customer care, quality of service and value for money.