Press release

30th April 2025

For Immediate Release

Love where you live: Red Kite funding helps communities shine

Our communities are special places and keeping them clean and vibrant is a job we can all share. That's where Red Kite Community Housing's Environmental Improvement Group (EIG) comes in, a fantastic initiative that's making a real difference right here in our neighbourhoods.

The EIG is made up of Red Kite tenants, leaseholders, and staff, all working together to improve our local environment. It provides funding for projects that help people take pride in where they live, and this pride is a powerful tool in deterring littering.

So, what kind of projects does the EIG support? The EIG has funded litter grabbers and hoops, enabling teams to get out and clean up our streets and green spaces. They've also funded new bins and bin stores, encouraging people to dispose of their waste correctly.

But it's not just about litter. EIG funding also supports projects that enhance our living spaces for the long term. A great example is the new wellbeing garden, recently completed thanks to EIG funding and the hard work of Chiltern Rangers. EIG also funded Lubbe & Sons with their innovative mass bulb-planting machine to plant a variety of bulbs at Foxes Piece in Marlow.

By creating spaces that residents value, the EIG encourages everyone to play a part in keeping our neighbourhoods clean and tidy.

Apply for EIG funding today!

Are you passionate about making a positive impact on our environment and community? If so, apply for Red Kite's EIG funding. Visit redkitehousing.org.uk/eig for more information and to apply.

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Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,600 homes all within 15 miles of High Wycombe, in the south of Buckinghamshire
- Red Kite's mission is building communities where people want to live, with tenants and leaseholders at the heart of everything we do

- We have a vision to have a reputation for outstanding customer care, quality of service and value for money.