Press release

25th March 2025

For Immediate Release

Red Kite Community Housing's litter heroes make a difference in community

Red Kite Community Housing is making a significant difference in Wycombe District by tackling litter problems head-on during this year's Great British Spring Clean. The High Wycombe-based housing association organised three litter picks across the community, tackling litter hotspots and leaving areas looking brand new with help from local school children, a member of Bucks Council staff, local councillor Maz Hussain and Grounds Maintenance company, John O'Conner.

In Downley, the team worked diligently to clear litter from the Pastures on Wednesday 19th March, ensuring the space remains welcoming for tenants and residents. Simon from Bucks Council Waste Management team and students and staff from Disraeli school even came along to lend a hand. In Castlefield on Thursday 20th March, efforts were concentrated on cleaning pathways and woodland areas nearby McLellan Place, making them safer and more enjoyable for everyone. Meanwhile, in Marlow on Monday 24th March, the team tidied up garage sites around Peacock Road, transforming them into cleaner and more pleasant environments.

The dedicated team collected roughly 50 bags of waste from communities and reported other issues they spotted such as fly-tipping to relevant teams. They received an overwhelmingly positive response while walking around the estates. One resident in Marlow even stopped their car to lean over to the team and shout, "Thank you so much for doing this! It's wonderful to see you out here. The area really needed it."

Red Kite's Estates Manager, Janine pledged the organisations commitment to the cause by organising the litter picks and said:

> "This is the third year Red Kite has participated in The Great British Spring Clean. Our Environmental Improvement Group purchased us litter grabbers and hoops, which we put to good use out in our communities.
>
> "As part of this current campaign, we litter picked our Estates in Downley, Castlefield and Marlow, where we find litter a continuing problem. It was encouraging to be joined by members of the community, including teachers and pupils from the Disraeli School.
>
> "We carry out litter picks all year around, so please do contact us if you live in a Red Kite area that needs our attention."

These litter picking events not only help to clean up our communities but also inspire residents to take pride and responsibility in their surroundings.

Ends

Notes to editor:

More about Red Kite:

- Red Kite Community Housing is a tenant-led, not for profit, charitable housing organisation that was formed on 12 December 2011
- Red Kite owns and manages more than 6,500 homes in the Wycombe district and surrounding area
- Red Kite's mission is building communities where people want to live, with tenants and leaseholders at the heart of everything we do
- We have a vision to have an outstanding reputation for customer care, quality of service and value for money.

Downley litter picking team 1

Downley litter picking team 2

Cressex litter picking team 1

Cressex litter pick 1

Marlow litter picking team 1

Marlow litter pick 1